



OUT-OF-HOME MEDIA LIST

Billboard Advertising

Bulletins
Posters
Jr. Posters (8-Sheet Posters)
TriVisions
Digital Billboards
Spectaculars
Wallscapes

Transit Advertising

Bus (Interior/Exterior)
Transit Shelters (+Digital)
Bus Benches
Railway/Subway (Interior/Exterior)
Station/Platform Media (+Digital)
Turnstiles
Ferry Ads
Double Decker Buses

Transportation Advertising

Mobile Billboards
Digital/Video Mobile Billboards
Mobile Showcases
Trucksides (Local/Regional/National)
Vehicle Wraps
Taxi Cabs
Pedicabs
Tour Buses

Airport Advertising

Terminal Signage
Concourse Signage (+Digital)
Baggage Claim Signage (+Digital)
Showcase Displays
Spectaculars
Security Tray Ads
Baggage Cart Ads
Charging Station Displays
Airline Ticket Jacket Ads
In Flight Media
Airport Shuttles (Signage/Sponsorships)

On The Go Advertising

Gas Pump Toppers (+Digital)
Gas Pump Nozzles
Travel Plaza/Rest Area Displays
Turnpike Toll Booths
Truck Stop Pump Toppers
Truck Stop Signage (+Digital)
Convenience Store Ads (+Digital)
Ice Box wraps
Interstate Signs
Car Wash
Auto Repair Shop
Parking Garage/Lot
Valet/Parking Garage Tickets
Parking Stripes, Bumpers

Cinema Advertising

On Screen Ads
Lobby Advertising (+Digital)

Mall Advertising

Directory Dioramas (+Digital)
Banners
Floor Graphics
Escalator Ads
Elevator Ads
Stairway Ads
Exhibits/Promotions
Storefront Displays
Food Court: Table Tents, Table Tops
Dressing Rooms

Direct Marketing

Door Hangers
Dry Cleaning Bags/Hangers
Newspaper Poly Bags
ATM Ads
Paycheck Back Ads
Coffee Cups, Sleeves
Chinese Take Out Boxes
Deli Bags
Hotel Key Cards, Gift Bags

Health & Wellness Marketing

Doctor's Offices (+Digital)
Pharmacies (+Digital)
Pharmacy Bags
Health Clubs (+Digital)
Veterinarians Offices

Grocery Store Advertising

Grocery Carts
In Store Signage
Shelf Ads
Floor Graphics
Conveyer Belt Ads
Divider Ad Sticks
Milk Cartons
Egg Ads
Fruit Stickers
Receipt Ads
Grocery Bags (Produce, Reusable, etc.)

Aerial & Inflatable Advertising

Aerial Banners
Ad Balloons
Blimp Ads
Foam Logos
Helicopter Ads
Hot Air Balloons
Inflatables

Beach Marketing

Beach Imprint Ads
Umbrella Ads
Inflatable Floating Billboards
Sailboat Ads
Sand Sculptures

Nightlife Advertising

Bar Napkins, Coasters, Barware
Projection/Spotlight Ads
Restroom Ads
Wristbands

Recreation Marketing

Amusement Parks
Bowling Alleys
Campgrounds
City, Dog Parks
Golf Courses, Carts
Driving Ranges
Pools
Rec Centers
Skate Parks
Ski Resorts, Lifts
Swim Clubs
Tennis Clubs

Sports Marketing

Banner Ads
Dasher Boards
Horse Track (+Digital)
Restroom Ads
Scoreboards Signs
Sponsorship Programs
Stadiums/Arenas

Street Marketing

Construction Wraps
Street Pole Banners
Lunch Trucks
Storefront Displays
Street Kiosks
Street Vendor Umbrellas
Trash/Recycling Receptacles

Guerilla & Event Marketing

Ad Bikes/Scooters
Backpack Billboards
Chalk Art/Stencil Ads
Flying
Graffiti Mural Ads
Pressure Wash Ads
Sampling
Segways
Street Decals
Street Teams
Video Vests
Wild Postings
Wrapped Portable Toilets
Wind Wavers

School & Campus Marketing

In-School Advertising
Bookstore Advertising
College Newspapers
Day Care Centers
On Campus Marketing
School Buses
University Buses/Shuttles

Retail & Lifestyle Marketing

Barber Shops/Hair Salons
Hardware Stores
Holiday/Christmas Tree Lots
Laundromats
Maternity Stores

DIGITAL OUT-OF-HOME MEDIA LIST

Airport Advertising

Concourse & Terminal Displays
Digital Displays within Executive Lounges
Interactive Digital Wall Displays
Interactive Digital Kiosk Displays

Amusement Park Advertising

Line Areas
Gift & Souvenir Shops
Interactive Digital Kiosk Displays

Bar Advertising

Jukebox Advertising
Bar Top Games Advertising
Digital TV Screens

Bowling Alley Advertising

Digital Scoring System Displays
Digital Network Displays

C-Store Advertising

Digital Poster Displays
Digital Network Check-out Displays

Car Wash Advertising

Digital Poster Displays
Digital Network Displays

Clinic Advertising

Digital Clinic Screen Displays
Digital Doctor's Office Displays
Digital Network Displays

Coffee Shop Advertising

Digital Network Displays
Digital Check-out Area Displays

Deli Advertising

Digital Deli Screen Displays
Digital Deli Network Displays

Elevator Advertising

In Elevator Digital Screens
Elevator Lobby Digital Displays
Digital Networks

Fast Food Restaurant Advertising

Check-out Line Digital Displays
Dining Area Digital Units
Digital Networks

Ferry Boat Advertising

Ferry Terminal Displays
On Ferry Digital Units

Gas Station Advertising

Pump Digital Displays
Zip Code, County, Market, Station Targets

Golf Course Advertising

Card GPS Digital Advertising
Market and Course Targets

Grocery Store Advertising

Checkout Lanes
Entrance Screens
Produce & Deli Areas
Electronics Departments

Gym & Health Club Advertising

Stationary Equipment Areas
Locker Rooms
Digital Poster in High Traffic Areas

Horse Track Advertising

Betting Area Digital Displays
Luxury Box Digital Units

Hotel Advertising

Hotel Lobby Digital Displays
Digital Networks
In-Room Digital Advertising

In Flight Marketing

In-Flight Digital Screens

In Taxi Advertising

In-Taxi Digital Displays
Taxi Top Digital Units

Laundromat Advertising

Laundromat Digital Screens
Digital Displays on
Washer & Dryer Doors

Mall Advertising

Digital Mall Directory Displays
Digital Mall Kiosks
Digital Mall Networks

Newsstand Advertising

Digital Newsstand Displays
Digital Newsstand Networks

Office Building Advertising

Digital Lobby Displays
Digital Newstand Networks

Pharmacy Advertising

Digital Pharmacy Displays
Digital Pharmacy Networks

Restaurant Advertising

Digital Restaurant Displays
Digital Restaurant Networks

Retail Advertising

Best Buy In Store Digital Network
GameStop Digital Network
Target In Store Digital Network
Sam's Club Digital Network

Salon Advertising

Digital Salon Displays
Digital Salon Networks